

M.COM (GENERAL)
P.G Department of Commerce
R.S.D College, Ferozpur City

(A premiere Post graduation co-educational institute affiliated with Punjab University and accredited by NAAC).

Commerce Department was started at R.S.D. College, Ferozpur City in the year 1971. Since then, B.Com Degree course has been offered in the department. To cater to the needs of the students, **M.Com (General)** Course was introduced in the Department by the College during the year **2012-13**. Now, this course is successfully running. No. of seats are hundred percent filled every year. The PG Department of commerce offers courses in emerging areas enables students to acquire advanced knowledge in **Accountancy with a blend of Finance, Management, Banking and Insurance.**

SPECIAL FEATURES OF M.COM (General) COURSE

- Affiliated with Panjab University, Chandigarh
- Highly Qualified ,Experienced and Dedicated Faculty
- Reasonable fee.
- Career Advancement.

FACILITIES OFFER TO STUDENTS

- Well established library consists of various books, journals, News Papers relating to commerce, industry and business.
- Computer Lab with internet facility.
- Free coaching of UGC(NET).

CAREER OPPORTUNITIES

- Accounting professional
- Teaching Job as Assistant Professor
- Opportunities of job in Central/Semi/State Govt. sector.
- Jobs in Banking, Insurance and corporate sector.

ELIGIBILITY

- Any student who is Graduate in Commerce with 45% from Panjab University, Chandigarh or from any other recognized University.
- Any student who has completed graduation with 50% or has appeared in Final year of graduation from Panjab University, Chandigarh or from any other recognized University is also eligible (with other conditions of university).

Objectives of the M.COM (Regular) Course:

- To impart commerce and management education to develop professional skills among the students.
- To develop entrepreneurship qualities among the students to make them self reliant.
- To develop leadership and managerial qualities amongst the students.
- To make the students competitive enough to face international challenges of the global era.
- To encourage students for competitive examinations like UPSC, PPSC, Banking, Insurance etc.
- To inculcate moral, cultural & social values amongst the students.
- To promote commerce and management education in semi-urban and rural areas.
- To introduce ICT based learning.

SUBJECTS OFFERED

SEMESTER-I

- MC.101. Managerial Economics
- MC.102. Quantitative Methods For Business
- MC.103. Modern Accounting Theory And Reporting Practices
- MC.104. Organization Theory and Behaviour
- MC.105. Marketing Management
- MC.106. Management Information System
- MC.107. Workshop On It Applications In Commerce

SEMESTER-II

- MC.201. Business Environment
- MC.202. Research Methodology In Commerce
- MC.203. Financial Management And Policy
- MC.204. Production And Materials Management
- MC.205. Operations Research
- MC.206. Business Policy And Strategic Management
- MC.207. Summer Training Report And Viva Voce

SEMESTER-III

Core papers

- MC.301. Business Performance Measurement
- MC.302. Tax Planning And Management
- MC.315. Workshop On Financial Markets And Instruments

Students have to choose two groups.

Group A: Marketing

- MC.303. Integrated Marketing Communication & Brand Equity
- MC.304. Marketing Research

Group B: Human Resource Management

- MC.305. Human Resource Development
- MC.306. Industrial Relations

Group C: International Business

- MC.307. India's Foreign Trade and Investment
- MC.308. Management of International Business Operations

Group D: Accounting & Finance

- MC.309. Strategic Cost Management
- MC.310. International Accounting

Group E: Applied Economics

MC.311.Industrial Economics
MC.312.Applied Econometrics

Group F: Banking and Insurance

MC.313.Bank Management
MC.314.Insurance Management

SEMESTER-IV

MC.401. Project Planning And Control
MC.402. Knowledge Management
MC.403. Business Ethics And Corporate Governance

Every student has to select any one group from the two groups selected in the third semester
(Selected group in the 4th semester will be having three papers)

MC.422. Comprehensive Viva-Voce

Group A: Marketing

MC.404.Advertising and Sales Management
MC.405.Services Marketing
MC.406.Consumer Behaviour

Group B: Human Resource Management

MC.407.Organizational Change and Development
MC.408.Training and Development
MC.409.Compensation Management

Group C: International Business

MC.410.International Business Environment
MC.411.Global Financial Management
MC.412.International Marketing Management

Group D: Accounting & Finance

MC.413.Advanced Corporate Accounting
MC.414.Security Analysis and Portfolio Management
MC.415.Advanced Auditing

Group E: Applied Economics

MC.416.Macro Economic Analysis and Policy
MC.417.Economics of Services
MC.418.World Trading System

Group F: Banking and Insurance

MC.419.Bank Legislation
MC.420.Risk Management
MC.421. Actuarial Practice

Faculty Profile

Ms. Sunanda Sharma
Assistant Professor in Commerce
M.com, M. Phil, PGDCA, MBA, UGC-NET (Pursuing Ph. D)

Mrs. Nidhi Aggarwal
Assistant Professor in Commerce
M.com, M. Phil, PGDIT , UGC-NET (Pursuing Ph. D)

Mr. Hemant Gupta
Assistant Professor in Commerce
M.com, CA, UGC-NET (Pursuing Ph. D)

Mr. Azadwinder Singh
Assistant Professor in Economics
M.A(Economics), M. Phil, UGC-NET (Pursuing Ph. D)

Ms. Sonia Goel
Assistant Professor in Commerce
M.com , UGC-NET

For more information you can contact personally to following numbers:

Prof. Ashok Jindal (HOD) - 9417448438
Prof. Sunanda Sharma - 8146483590
Prof. Nidhi Aggarwal - 9501685800
Prof. CA Hemant Gupta - 9779665573
Prof. Azadwinder Singh - 9463114228
Prof Sonia Goel - 7814610559